

How Ready is Your Organization for Renewable Energy?

IMPORTANT QUESTIONS TO ASK.





THE CHALLENGE

Many companies want green energy but often don't know where to start. The process may seem complicated and overwhelming. Questions arise such as

What company should I contact to get started?

Will it be more expensive?

What are my options for a solution?

How will I manage the transition?

Getting a renewable energy plan together is important and there are specific factors that if known, will make the transition easier. We came up with the most important questions to ask relevant members of your team. With the answers to these questions, you will be on your way to achieving a renewable energy solution.





Does my company have established sustainability goals?



If so, what are they?

How important are these goals to my organization and stakeholders?

Establishing your sustainability goals as an organization is an important first step. Short and long-term renewable energy goals and percentage of renewable energy are among them.

How ambitious are my sustainability goals?



Do I want to know where my renewable energy comes from or am I comfortable buying from a national pool of Renewable Energy Certificates (RECs)?

Using a specified energy generator enables the energy to be more traceable and may provide protection from future compliance reporting uncertainty.

Do I have a dedicated budget to achieve my sustainability goals?



What resources have been set aside for sustainability in my organization?

Is my budget flexible?

Renewable Energy can be more price competitive than ever, and establishing your budget and operating within current constraints are important considerations.



How much power did my organization use last year?



Do I expect my power needs to increase or decrease in the next 5 years?

Do I want to buy for facilities in one state or many operations across the country?

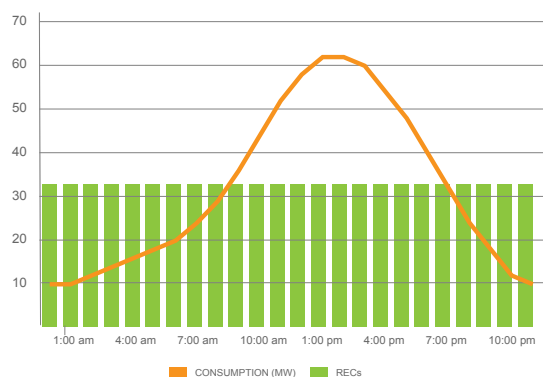
When forecasting and then contracting renewable energy needs it is important to factor in any increase in energy your organization may experience from growth or expansion.

How closely do I want to match the renewable power with my consumption?

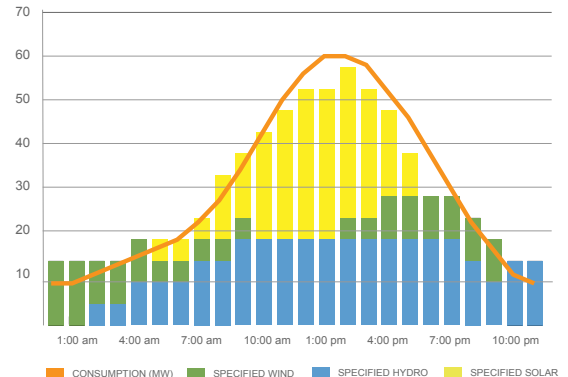


Do I want 100% renewable energy for my organization or a combination of brown and green energy to start?

National REC Purchase - Example Day in June



24 by 7 Purchase - Example Day in June



Consumption can be matched both hourly and annually. Many organizations are now striving toward 24/7 CFE energy where every hour of your energy consumption is matched by a renewable power source. While you may not be ready to match each hour, you **can** use renewable energy within your goals, limitations, and budget.

Do I want to buy renewable power generated close to my operations?



How important is local renewable power to my organization?

Utilizing local power when available is a way to keep your goals close to home and directly impact your community.

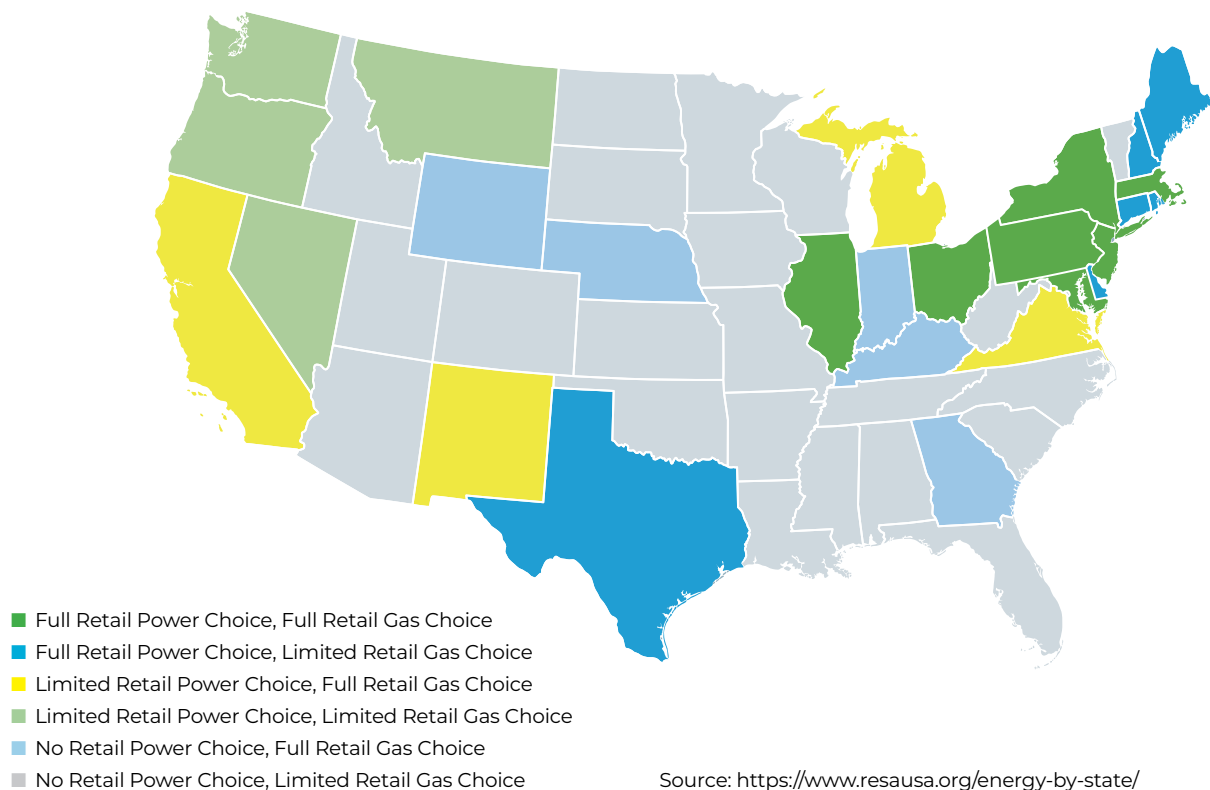
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Where are my facilities located?



Are my facilities located in deregulated areas where Independent System Operators (ISOs) exist?

If so, your organization has many more energy options. Regions such as Mid-Atlantic, Texas, Midwest, New England, New York, or California allow for more flexible options for solutions tailored to your needs and easier contracting.



Source: <https://www.resausa.org/energy-by-state/>



How does my company contract for my electricity needs?



Does my organization purchase from a utility company, cooperative and /or from a retail electric supplier?

Am I constrained by budgeting cycles, lease terms or other limitations?

How your company currently contracts for your energy will be factored into your renewable energy plan and goals.

How soon can I make the purchase?



Do I have an energy contract expiring?

Do my sustainability goals force me to make decisions by certain times?

Timing plays a big part in renewable energy plans so finding the ideal time to work toward your plan can be critical.

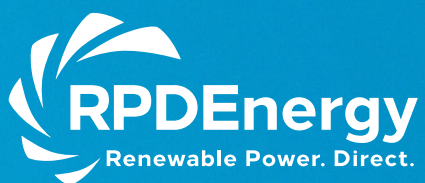
What do you need to make a renewable solution work for your company?

Going green is easy with RPD Energy because we help you buy renewable energy that fits your needs. We source energy directly from local wind, solar, and hydro projects, customizing the contract volume and length to meet your objectives.

IT'S AS SIMPLE AS THAT.

Get started today on your sustainability plan with a custom renewable energy solution. Learn more at RPDEnergy.com or contact the energy experts at info@rpdenergy.com.





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